

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
SEP20/12 13.23

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

CO-OP BILLING NEEDED

DATE SEP20/12 13.23

DATE SEP20/12 13.23

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 488												
23	S		1100P-1135P	30		\$1,150.00	9/4	9/8	2		TU,F-SA	2
PROGRAM : LATE NEWS CON COM1: 1X PER DAY												
35	A		139A-213A	30		\$1,150.00	9/8	9/8	1		SAT	1
PROGRAM : NEWS ORD COM1: SPOT RAN 151A IN 11P NEWS 139A-213A DUE TO NASCAR RUN OVER DUE TO ORD COM2: WEATHER THIS IS A MAKE-GOOD FOR SEP8 ON LINE-23 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

25	S		1135P-1210A	30		\$575.00	9/5	9/7	1		W,F	1
PROGRAM : NIGHTLINE												
CON COM1: 1X PER DAY												

34	A		1203A-1240A	30		\$575.00	9/5	9/5	1		WED	1
PROGRAM : NIGHTLINE												
ORD COM1: SPOT RAN 1225A IN NIGHTLINE 1203A-1230A DUE TO RUN OVER OF DNC												
THIS IS A MAKE-GOOD FOR SEPS ON LINE-25 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#25	MISSED:W,F/1135P-1210A	SEPS	30S	\$575.00	(SEP19/12)
			OFFER:WED/1203A-1240A	SEPS	30S	\$575.00	PLS ADVISE.
			CMT:SPOT RAN 1225A IN NIGHTLINE 1203A-1230A DUE TO RUN OVER OF DNC				

M4	OK'D	BUY#23	MISSED:TU,F-SA/1100P-1135P	SEPS	30S	\$1,150.00	(SEP19/12)
			OFFER:SAT/139A-213A	SEPS	30S	\$1,150.00	PLS ADVISE.
			CMT:SPOT RAN 151A IN 11P NEWS 139A-213A DUE TO NASCAR RUN OVER DUE TO				
			CMT:WEATHER				

CONTRACT TOTAL	49675.00
TOTAL SPOTS	48

MARKET TOTALS \$137,571	WFTV 35%	WKMG 19%	WESH 25%	WOFL 16%	WKCF 1%	WRBW 2%	CABL 0%
	WOPX 0%	WRDQ 2%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE